

Discover the Power of Community:

Join the Wells Avenue District as a Business Member!

Welcome to the Wells Avenue District, Reno's hidden gem, a vibrant and dynamic neighborhood bursting with diverse cultures, languages, and unique local businesses. From charming mom-and-pop shops to edgy tattoo parlors and mouth-watering taco trucks, Wells Avenue celebrates the rich cultural traditions and stories that make our community **truly special**.



Why Become a Business Member?

Joining the Wells Avenue District means more than just being part of a neighborhood; it's about being part of a movement that **lifts local businesses** and **nurtures a thriving community**. When you become a member, you open the door to incredible benefits designed to help your business grow and succeed:

- **Engage in Vibrant Community Events:** Participate in well-attended neighborhood happenings that bring locals and tourists together. Showcase your business, connect with customers, and celebrate what makes Wells unique.
- **Connect with Community Leaders and Stakeholders:** Build meaningful relationships with the people shaping our district's future. Collaborate, share ideas, and position your business at the heart of decision-making.
- **Boost Your Visibility:** Enjoy placement of your business on the Wells Avenue District website and in official marketing materials. Access exclusive advertising opportunities and marketing discounts tailored to elevate your brand.
- **Build Strong Neighborly Ties:** Connect and collaborate with fellow business owners and neighbors. Gain a collective voice to influence the direction and development of the district.
- **Shape the Future of Wells Avenue:** Participate in grant decisions and help guide investments in infrastructure, public art, and community enhancements as Wells Avenue grows as a proud Main Street partner.



Supporting Your Business and Our Community

Your membership dues directly support vital marketing and administrative efforts that keep Wells Avenue top of mind for locals and visitors alike. Together, we create a welcoming, culturally rich destination that attracts foot traffic and encourages exploration, benefiting your business and our entire district.

Join the Wells Avenue District Today!

Be part of something bigger. Let's celebrate the spirit of Wells Avenue and build a stronger, more connected community where your business can shine and thrive. Become a Wells Avenue District Business Member and experience the benefits of belonging to Reno's most vibrant neighborhood!

Business Name: _____

Business Address: _____

Business Contact: _____

Business Email: _____

Business Phone: _____

Type of Business: _____

Business Hours: _____

Business Social Handles: _____

One-Year Membership (\$50)

Method of Payment: Cash Card Check

Signature: _____

Print Name: _____